



MACE / LACE
SUMMER CONFERENCE
BILOXI, MS

THE MISSISSIPPI / LOUISIANA
ASSOCIATIONS OF COLLEGES & EMPLOYERS
PRESENT THE 2019 SUMMER CONFERENCE

Beating the Odds: Collaborative Partnerships for Student Success

JULY 17-19, 2019

Beau Rivage Resort and Casino
875 BEACH BLVD • BILOXI, MS 39530

Welcome from the Mayor

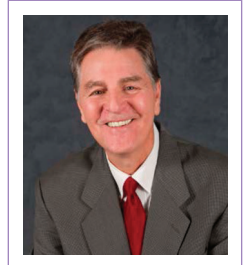


June 28, 2019

Greetings.

It is a pleasure for me to welcome you to Biloxi for the Mississippi and Louisiana Associations of Colleges and Employers 2019 Summer Conference. I am delighted you are able to attend.

In Biloxi, we cherish and promote our history, culture and diversity. Biloxi is a city that offers its residents an excellent, authentic, unique quality of life and visitors a first-class experience with plenty of family orientated attractions. I commend MACE and LACE for teaming up, beating the odds in collaboration for student success, growing the workforce, and seeking to ease the recruitment process for employers.



I hope that each of you share a wealth of information at this conference and are able to return to our great city in the future.

All the best,

A handwritten signature in black ink, which appears to be "FoFo Gilich". The signature is stylized and written in a cursive-like font.

Andrew "FoFo" Gilich Mayor of Biloxi



Welcome from our Presidents - Elect



Friends and Colleagues,

It is with great excitement that I welcome you to the 2019 MACE/LACE Summer Conference. MACE is thrilled to be partnering with LACE this year to conjoin our conferences to bring you, **Beating the Odds: Collaborative Partnerships for Student Success!** This year's conference theme builds upon the impact we have on the success of our students through collaborations that recognize the bold and innovative outcomes of strategic partnerships.



The conference is possible due to the tremendous support of our many conference partners and sponsors. We extend our sincere gratitude to each of you who made this event possible! Thank you to the incredible 2018-2019 MACE Board, 2019 MACE/LACE Conference Planning Committee and the multitude of volunteers who have made this conference a reality. Thanks to all of their tireless efforts, the 2019 MACE/LACE Conference will be our biggest and best conference yet!

In closing, I hope each of you will take advantage of the great fun and entertainment offered on the Mississippi Gulf Coast, while learning new approaches and opportunities as a product of this meeting! Increase your knowledge, have a wonderful time, and meet/network with friends, old and new!

Ryan Colvin | President-Elect, MACE



Friends and Colleagues,

Welcome to the 2019 MACE/LACE Annual Conference here in Biloxi, MS! I would love to take this time to first thank, Ryan Colvin, who served as a co-chair of the conference planning process and has been invaluable in regards to the work he has put in to making this a reality. Our conference committee chairs and the volunteers who served on each of them deserve a tremendous thank you as well. We also want to thank our sponsors, as their financial generosity to our organizations show a deep commitment to the purpose of our collective membership—preparing and equipping tomorrow's workforce, today.



This conference is the realization of a dream and a promise kept to our sister organization, MACE. Ever since we co-hosted our first joint-conference in New Orleans back in 2013, both memberships have been vocal in their desire to see us collaborate in a conference format again. I am proud to say that this year's conference is the result of both organizations coming to the table, putting together an effective plan and then aligning the pieces in what we certainly hope will be a fun, educational, informational and interactive experience.

It has certainly been an honor for me to serve as President-Elect and Co-Conference Chair this year, allowing me the opportunity to serve not only the great LACE membership, but also our friends and colleagues from Mississippi as well. I challenge each of you to make at least one new connection, discover one new idea and look for ways to share the wonderful things you and your offices are accomplishing every day. Together, we can **Beat the Odds** and collaborate for student success.

Kyle O'Neal | President-Elect, LACE

Agenda

WEDNESDAY, JULY 17TH

Pre-Conference Networking Social, 6:00 – 8:00pm
Margaritaville, Biloxi, MS

THURSDAY, JULY 18TH

Breakfast Buffet and Registration, 8:00 – 9:30am

Welcome, 9:30 – 10:00am

Opening Keynote, 10:00 – 11:15am

Elle Overholt

Founder and Lead Consultant | Forth LLC

Camellia Ballroom

Networking Break, 11:30 – 12:00pm

Lunch and Awards, 12:00pm – 1:30pm

Concurrent Sessions, 1:45 – 2:45pm

Career Champions: Leveraging Your Campus Partners to Expand Your Scope

Courtney Frost, Louisiana State University | Magnolia E

Looks Count: A Bet on Student Success through the JSU Tiger Career Closet

Dr. Lashanda Jordan and Dr. LaVenita Cottrell, Jackson State University | Magnolia F

Concurrent Sessions, 3:00 – 4:00pm

Security Industry Career Opportunities

Ron Martin, ASIS International | Magnolia E

Creating a Community of Practice for Internships and Experiential Learning

Dr. Kristina Phillips and Wesley Dickens, The University of Mississippi | Magnolia F

Business Meetings, 4:15 – 5:00pm

Evening Social, 6:30 – 8:00pm

FRIDAY, JULY 19TH

Breakfast Buffet, 8:00 – 9:00am

Concurrent Sessions, 9:15 – 10:15am

Doing More with Less: Extending Your Reach with Student Collaboration

Caitlin Dartez and Piper Wilburn, Louisiana Tech University | Magnolia E

Full Circle: Collaborating with Career Centers for Student Success

Ryan Rippy and Tekena Smith, Trustmark National Bank | Magnolia F

Concurrent Sessions, 10:30 – 11:30am

The Effects Community Colleges Have on Economic Development in Mississippi

Dr. Robin Parker and Alisa Hughes, Hinds Community College | Magnolia E

Mentorship: How to Connect Students to Employers, Faculty and Staff, and Alumni Through a Formal Mentorship Program Driven by Career Services

Kristin Chandler and LaShawn Smith, University of Louisiana at Monroe | Magnolia F

Checkout, 11:30am – 12:00pm

Lunch and Keynote, 12:00 – 1:15pm

Jonathan Woodward, Ph.D.

Executive Vice President | Teaching & Learning and Community Campus

MS Gulf Coast Community College

Camellia Ballroom

Closing, 1:30 – 2:00pm

Site Visits, 2:30pm

Institute for Marine Mammal Studies/Ocean Adventures Marine Park

Beau Rivage

~ Silent Auction open until 11:30 a.m. on Friday, July 19th ~

Opening Keynote

ELLE OVERHOLT

Founder and Lead Consultant

Forth LLC

Articulating Your Personal Brand to Master Networking and Job Placement

Elle graduated from Georgia Tech with a B.S. in Business Administration and concentration in Operations Management & Supply Chain. Elle started her career in Management Consulting working with companies of all different industries ranging from luxury retailers, global tech communications, and major beverage distributors.



With a passion for personal and professional development and seeing students achieve their best yes, Forth was launched to focus solely on college students, graduates, and young professionals. Forth's mission is to see talented students utilize skills and experiences in the job search and gain confidence in properly articulating their worth and brand story.

Elle is happily married to her high school sweetheart and completely consumed with her furbaby, Lady.

THURSDAY SESSIONS | JULY 18TH

1:45 – 2:45pm

Career Champions: Leveraging Your Campus Partners to Expand Your Scope

Courtney Frost, Louisiana State University

This session will focus on the creation and implementation of the Career Champions program at LSU, a half-day workshop that equips faculty and staff with the content knowledge necessary to directly assist students with their career-related questions. This session is targeted at College and University members of LACE and MACE, but could be implemented in an employer's internship or professional development program.

Looks Count: A Bet on Student Success through the JSU Tiger Career Closet

Dr. Lashanda Jordan and Dr. LaVenita Cottrell, Jackson State University

This session will lay out the foundation of creating the Tiger Career Closet. We will also discuss how we successfully created partnerships across campus and beyond to ensure the Tiger Career Closet is successful at offering new and gently used clothing to our students. We will also show the operational side of this program and how we work with students to ensure they are serviced in a timely manner.

3:00 – 4:00pm

Security Industry Career Opportunities

Ron Martin, ASIS International

Opportunities exist at all levels within the security industry, from entry-level technician roles that can be learned on the job to engineering positions that require extensive higher education and customer relationship roles related to sales, support and business development. This session will review the three major industry associations, an overview of industry trends, and the Enterprise Security Competency Model and other competencies colleges and university need to teach to prepare their students to take advantage of these industry opportunities.

Creating a Community of Practice for Internships and Experiential Learning

Dr. Kristina Phillips and Wesley Dickens, The University of Mississippi

In this workshop, we will discuss the strategic role that internship coordinators/instructors currently play in career development and how to best leverage our efforts to demonstrate institutional value. The content of the proposed program will highlight best practices in aligning your departmental internship goals with that of the institution. Additionally, presenters will identify what programming services are currently offered through the Internship Coordinators Network at The University of Mississippi and plans for opportunities for growth and implementation.

6:30 – 8:00pm

Gulf View Social

Join us pool side at the Beau Rivage for an evening of fun, food and drinks! Take in the cool gulf breezes as we overlook the water while partying under the stars. Bring your dancing shoes and get ready to strut your stuff with live music from Unfazed!

Closing Keynote

JONATHAN WOODWARD, P.H.D.

*Executive Vice President, Teaching and Learning and Community Campus
Mississippi Gulf Coast Community College*

When Generations Collide: Trends and Relevant Training on the Gulf Coast

As a small town Mississippi boy, Jonathan Woodward began a career as a singer/guitarist and stepped into the realm of music leadership during his high school years. Dr. Woodward currently serves as Executive Vice President of Teaching & Learning and Community Campus for Mississippi Gulf Coast Community College (MGCCC). Previously, he worked at Gulfport School District, First Baptist Church Gulfport, Crosspoint Church, MGCCC's Jackson County (JC) Campus, and MGCCC's Jefferson Davis (JD) Campus.



Outside of school, Dr. Woodward has a variety of interests. He serves as the Chair on the Board of Directors for the Gulfport Chamber of Commerce (2019), Board of Trustees for Goodwill of South Mississippi (2019), graduate of Leadership Mississippi, member of the Gulf Coast Business Council (GCBC), graduate of Leadership Gulf Coast, and graduate of the GCBC Master's Class. He is also a recipient of the One Coast Top 10 Under 40 Award

His most valued passion is his faith and family. Dr. Woodward helped to plant Crosspoint Church and lives in Biloxi with his wife, Eilene, and three children Jude (11), Levi (8), and Eden (2).

FRIDAY SESSIONS | JULY 19TH

9:15 – 10:15am

Doing More with Less: Extending Your Reach with Student Collaboration

Caitlin Dartez, Louisiana Tech University

In the 2017-2018 academic year, the Louisiana Tech Career Center assisted over 500 students with their resumes on a walk-in basis. For a staff of two full time employees, this would not have been possible without the aid of their Career Center Ambassadors. This session will discuss the key factors in establishing a peer leadership program, like Career Center Ambassadors present at Louisiana Tech, to extend the services of an understaffed office. At the end of the session, attendees will possess information about what to consider when they create programs at their own locations.

Full Circle: Collaborating with Career Centers for Student Success

Ryan Rippy and Tekena Smith, Trustmark National Bank

If your company is looking for ways to be more involved on campus and to build stronger relationships with the schools, there are tons of ways to do this! In this session, we will discuss collaborative initiatives between Trustmark and universities that have helped Trustmark develop great relationships with the universities, the career centers, and the students. We would also love to use a portion of this session to discuss thoughts about best practices from other organizations. All MACE/LACE attendees (companies and universities) are welcome to join this session!

10:30 – 11:30am

The Effects Community Colleges Have on Economic Development in Mississippi

Dr. Robin Parker and Alisa Hughes, Hinds Community College

Community Colleges play a vital role in the economic development of Mississippi. Whether it's MS Gulf Coast Community College helping to provide welders for Huntington Ingalls or Hinds Community College helping to provide industrial maintenance workers for Continental Tire, we help to provide Mississippi's workforce.

Mentorship: How to Connect Students to Employers, Faculty and Staff, and Alumni Through a Formal Mentorship Program Driven by Career Services

Kristin Chandler and LaShawn Smith, University of Louisiana at Monroe

This presentation will cover the purpose, development, outcomes, and future of the ULM Mentorship Program at the University of Louisiana Monroe. Participants will gain insight into creating a mentorship program specific to their institution's needs and learn how to clearly define the mentorship relationship along with the roles of the mentor and mentee. Participants will also have the opportunity to review how the program is managed, including: the application and matching process for both the mentees and mentors, orientation, handbooks, consent forms, and tracking program.

Site Visits

Institute for Marine Mammal Studies/Ocean Adventures Marine Park

Tour the only facility of its kind in the Mississippi-Louisiana-Alabama sub region which serves the purposes of public education, conservation and research on marine mammals in the wild and under human care. Tour will include a dolphin show at 3:00pm. Tour expected to last from 2:30 - 4:00pm and is limited to 30 participants.

Beau Rivage

See how Beau Rivage delivers their exceptional customer experience with a back of house tour. With multiple stops of interest, some of which aren't included on their typical site tour, this behind the scenes look is sure to open your eyes to everything that goes into the day to day operations of one of the largest resort/casinos on the Gulf Coast. Tour expected to last from 2:30 - 4:00pm and is limited to 20 participants.

Sponsors

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